

DEPARTMENT ANNUAL REPORT
(2024-2025)



DEPARTMENT OF COMMERCE
N.S.S COLLEGE MANJERI

ABOUT DEPARTMENT

N.S.S College, Manjeri is an Arts & Science College affiliated to University of Calicut, is run by Nair Service Society. N.S.S College Manjeri was established in 1965 by Sri.Mannthu Padmanabhan with the help of Sri. P. M. Thirumulpad. Department of Commerce envisages to disseminate knowledge in the discipline of commerce so as to become a vibrant centre of commerce education and to provide opportunities for students to realize their full potential and thus shape them into good human beings. The college was accredited with B grade (CGPA - 2.75) in 2013 and re-accredited with B + (CGPA = 2.66) in 2021.

HISTORY AT A GLANCE

The Department of Commerce was started since the inception of our college, in 1965 with Pre-degree curriculum. The B.Com course was started in 1968 and M.Com course was started in 1980 under the headship of Prof. P.M George. The sanctioned intake of B.Com course was 40. The sanctioned intake of M.Com course was increased from 10 to 15 in the year 2015-16. The Add on Course titled 'Professional Accountancy and Auditing' was started in 2012-13 with UGC assistance. The UGC fund was obtained for five batches. From 2017-18 onwards, department continued the add on course in Self Financing Mode.

VISION

To be a vibrant and innovative centre of commerce education, equip students with knowledge and skills and inculcate values and shape them into good human beings.

MISSION

- To access quality and responsive education for personal and professional success
- To utilize human resources for equitable and productive development
- To extent academic excellence and integrity by effective teaching-learning process
- To provide educational environment to grow and thrive with equity and social justice

Academic Year: 2024-2025

The College re-opened after the summer vacation on June 3, 2024, Monday. The B.Com Fifth semester class started on June 1. The B.Com Second Semester, M.Com Second Semester and M.Com Fourth Semester classes restarted after the vacation on June 1.

Faculty Details

The department has 7 permanent faculties. The details are given below:

Table 1 – Details of Faculty

Name	Aadhar, PAN, PEN	Qualifications	Date of Joining Service	Date of Joining NSS College Manjeri	Experience
Dr.Aravind.J	760773302493	M.Com, NET, Ph.D	26-09-2008	26-09-2008	16 Years
	AOSPA5667M				
	470468				
Priyalakshmi.P.N	429041500907	M.Com, NET, B.Ed,	28-10-2008	28-10-2008	16 Years
	BBMPP6826M				
	470462				
Aparna.P	921734011258	M.Com, B Ed NET	05-09-2012	05-09-2012	12 Years
	BEQPA2088K				
	498297				
Prameela.P	736006585832	M.Com, NET, M.Ed, MBA	03-06-2013	03-06-2013	11 Years
	BGQPP2549N				
	725292				
Saritha.P.K	687241194263	M.Com, M.Phil, NET	25-08-2014	02-06-2016	10 Years
	FYIPS7521B				
	752110				
Tushar Soubhari	990347565096	M.Com, NET,	13-10-2015	09-07-2019	9 Years
	DHBPS0921K				
	764970				
Dr.Shaji.U	988064965764	M.Com, NET, Ph.D	15-03-2018	06-07-2021	6 Years
	AAQPO6294C				
	861860				

Programmes and Curriculum

As part of the implementation of NEP, all Universities in Kerala started the Four Year Under Graduate Programme from 2024-2025 academic year onwards. The Department offers the following programs:

Programme Level	Programme Name	Duration	Specialization/Elective	Minor
UG	B.Com Honours	4 years	Finance	Marketing
PG	M.Com	2 years	Finance	-

Admission

The marginal increase allotted by University for B.Com and M.Com programmes were 30%. As a result, 52 seats for B.Com programme and 18 seats for M.Com programme were sanctioned. The admission for B.Com and M.Com programmes were made through Centralized Allotment Process.

a. Category Wise

The admission to various quotas in the B.Com and M.Com courses were presented below:

Table – Category Wise Admission and Enrolment Ratio

Course	Quota							Total	Enrolment Ratio
	Open Merit	Community	SC	ST	Lak Dweep	Sports	Management		
B.Com	26	5	9	0	0	2	9	51	100%
M.Com	10	2	2	0	0	1	3	18	100%

b. Gender Wise

The following table showed the gender wise classification of various categories in B.Com and M.Com Courses:

Table – Gender wise Classification of Category (All Classes)

Course	General			EWS			SC			ST			OBC			Total
	M	F	Total	M	F	Total	M	F	Total	M	F	Total	M	F	Total	
B.Com S1/S2	5	2	7	3	4	7	4	6	10	0	0	0	10	17	27	51
B.Com S3/S4	4	3	7	3	1	4	3	7	10	0	0	0	9	22	31	52
B.Com S5/S6	3	0	3	6	4	10	2	6	8	0	0	0	9	16	25	46
M.Com S1/S2	0	3	3	1	1	2	0	2	2	0	0	0	1	10	11	18
M.Com S3/S4	0	2	2	0	2	2	0	4	4	0	0	0	4	7	11	19
Total	12	11	23	13	12	25	9	25	34	0	0	0	33	72	105	187

c. Demand Ratio

The demand ratio of B.Com and M.Com courses were shown below:

Total Number of Applicants	6431
Total Seats	51
Overall demand ratio of B.Com Programme	1: 126

Total Number of Applicants	653
Total Seats	18
Overall demand ratio of M.Com Programme	1:36

d. Socio-Economic Profile

The socio-economic profile of all the students of B.Com and M.Com programmes during the year 2024-2025 was shown below:

Course	Occupation of Parents					Annual Income			FAMILY		TOTAL
	Employed	Business	Coolie	Agriculture	Others	Below Rs 50000	Between Rs 50000 and Rs 100000	Above Rs 100000	APL	BPL	
B.Com S1/S2	11	8	23	1	18	15	26	10	28	23	51
B.Com S3/S4	13	5	31	1	3	17	25	11	31	21	52
B.Com S5/S6	8	3	34	0	1	0	14	32	31	15	46
M.Com S1/S2	1	4	11	1	1	3	14	1	8	10	18
M.Com S3/S4	0	0	13	2	4	10	9	0	9	10	19
Total	33	20	112	5	28	46	88	54	107	80	187

e. Add on Course

The department offered Add on Course titled 'Professional Accountancy and Auditing' during the academic year 2024-25. The details of registered students were given below:

Gender		Category					Total
M	F	General	EWS	SC	ST	OBC	
19	25	5	7	8	0	24	44

Parent Teacher Student (PTS) Meetings and Tutorial Meetings

The Department of Commerce believes in the strength of tri-lateral relations of Parents, Teachers and Students in moulding disciplined and socially responsible individuals with expertise in commerce. Therefore, PTS meetings are arranged on regular basis, at least once in a year. Similarly, teacher-student interactions are strengthened through regular tutorial sessions, where students get individual and personal attention of tutor. The class tutors were shown below:

Class	Name of Tutor
M.Com	Dr.Aravind.J
B.Com S 5 & S 6	Ms.Saritha.P.K
B.Com S 3 & S 4	Ms. Aparna.P
B.Com S 1 & S 2	Dr.Priyalakshmi.P.N

Mentoring System

The total number of permanent teachers in the department acted as mentors and they were allotted mentees for providing mentoring and counseling services. The mentoring sessions include one to many and one to one meetings. The number of mentors, mentees and the mentor-mentee ratio of the department were given below:

Sl.No	Name of Mentor	Number of Mentees	Ratio
1	Dr.Aravind.J	37	Mentor: Mentee Ratio (7:186) 1:26
2	Dr.Priyalakshmi.P.N	26	
3	Aparna.P	26	
4	Prameela.P	25	
5	Saritha.P.K	22	
6	Dr.Tushar Soubhari	24	
7	Dr.Shaji.U	26	
Total		186	

Output and Result Analysis

The tables given below consolidated the results of B.Com and M.Com programmes and the toppers in the programmes:

Course	Number of Students							
	Appeared	Passed	Pass %	O Grade	A+ Grade	A Grade	B+ Grade	B Grade
B.Com	50	42	84.00	0	5	12	16	6
M.Com	15	15	100.00	2	6	7	0	0
Add On Course	44	44	100.00	2	9	16	12	3

Course	Batch	Name	Register No	Percentage
B.Com	2021-2024	Ms. Fathima Joshila.U.T	MNAVBCM002	89.58
M.Com	2021-2023	Ms.Bushra.V	MNAWMCM003	83.8
Add on Course	2024-2025	Ms. Suruque.V.P.	ACPAA2024042	96

Department Meetings

During the academic year 2024-25, six department meetings were conducted for communicating and discussing various academic as well as non academic matters. Minutes of the meetings have been properly documented in the register of meetings.

Study Tour

The department conducted study tour for B.Com and M.Com programmes as per the guidelines given in Syllabus. The details are given below:

Programme	Place of Visit	Dates of Visit
B.Com	New Delhi	05/02/2025 to 11/02/2025
M.Com	Mankulam	29/01/2025 to 31/01/2025

B.Com Study Tour: Delhi (05/02/25 to 12/02/25)



B.Com Study (2024-2025)

M.Com Study Tour: Mankulam (29/01/25 to 31/01/25)



M.Com Study (2024-2025)

Remedial Teaching

The department conducted remedial teaching to B.Com students. The following were the student beneficiaries of remedial teaching:

Sl.No	Name	Class
1	Nived.K.T	B.Com Second Semester
2	Niya Nair	B.Com Second Semester
3	Vishnu.V.K	B.Com Second Semester
4	Mohammed Shamnas	B.Com Second Semester
5	Binshad Jibin.CK	B.Com Second Semester
6	Niranjana.V.K	B.Com Second Semester
7	Sreemayi.K	B.Com Second Semester
8	Vismaya.P	B.Com Second Semester
9	Adithya.P.K	B.Com Second Semester
10	Arya.T.P	B.Com Second Semester
11	Adithya.K.S	B.Com Fourth Semester
12	Aswathi.M	B.Com Fourth Semester
13	Siya Suresh.C.P	B.Com Fourth Semester
14	Jishnu.P	B.Com Fourth Semester
15	Muhammed Anshid.P.C	B.Com Fourth Semester
16	Muneef.P	B.Com Fourth Semester
17	Shibil Dilshad.K	B.Com Fourth Semester
18	Shamil.M.M	B.Com Fourth Semester
19	Abhinav.C	B.Com Fourth Semester
20	Vishnupriya.K	B.Com Fourth Semester
21	Abinash Aravind	B.Com Sixth Semester
22	Vivek.P.K	B.Com Sixth Semester
23	Ajul Raj.V	B.Com Sixth Semester
24	Nandhana Prakesh.P	B.Com Sixth Semester
25	Sanusha.O	B.Com Sixth Semester
26	Shilina.K	B.Com Sixth Semester
27	Sreya.V	B.Com Sixth Semester
28	Varsha.K	B.Com Sixth Semester
29	Abhinandh.K.K	B.Com Sixth Semester
30	Midhun.K.C	B.Com Sixth Semester

Participation in FDP/Refresher Courses

1. Dr.Aravind.J

Sl. No	Nature of Programme	Theme of Programme	Online/ Offline	Organizer	Dates with Year
1	National FDP	PLS-SEM, Scale Building and Research Paper Writing	Offline	IMK, University of Kerala	23/09/2024 to 27/09/2024

2. Aparna.P

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates with Year
1.	5 Days International online workshop on Master the Art of Research and Publication AI Tools and Techniques of Research for Quick Report Writing and Quality Publication	Online	Global Research and Training Centre	26 -30 December 2024

Paper Presentations in Seminars/Conferences by Faculty Members

1. Dr.Aravind.J

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	The influence of upward social comparison on impulse buying: The mediating roles of materialism and envy in the age of social media	INDAM 2024 Doctoral and Early Career Programme	Researcher's Colloquium	Online	Indian Institute of Management, Shillong	9-11, July 2024
2	Accelerating Economic Growth with Artificial Intelligence: A Bibliometric Analysis	New Business Frontiers in the AI Paradigm	International Conference	Offline (Joint)	Loyola College, Chennai	12-13, September, 2024
3	Women Empowerment and Economic Growth: A Bibliometric Analysis and Systematic Review	Rural Women Empowerment through Entrepreneurial Marketing	ICSSR Sponsored National Conference	Online (Joint)	SVKM.s NMIMS University, Hyderabad	8, February, 2025

2. Aparna.P

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	Evaluation of Quality Online Banking Services Using WASPAS Method	International Conference on Banking, Accounting and Business (ICBAB 2024)	International Conference	Online	Department of Commerce, Adhiyaman Arts and Science College for Women & REST Society for Research International, Kaveripattinam, Krishnagiri, Tamil Nadu, India.	18- 19 October 2024

3. Prameela.P

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	From dreams to reality: Perspectives of Women Micro Entrepreneurs in Self Help Group on Microfinance	MESKCON – Explore, Engage, Evolve: Navigating the future	International Conference	Offline	MES College, Mannarkkad in association with The Kerala State Higher Education Council, Thiruvananthapuram	1 February 2025

Journal Publications by Faculty Members

1. Dr.Aravind.J

Sl. No	Authors	Title of Paper	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Dr.Aravind.J and Dr.Priyalakshmi .P.N	Organizational Commitment and Employee Performance among Bank Employees	Arthshastra, Indian Journal of Economics and Research pp.61-65 Vol.13, No.1	UGC Care Listed	Online	2278-1811	Oct-Dec 2024

2	Liance Mathew Viswan M. Govindan, Aravind Jayakumar, Umesh Unnikrishnan and Jobin Jose	The Evolution of Financial Technology: A Comprehensive Bibliometric Review of Robo-Advisors	Multidisciplinary Reviews pp.1-18	Scopus Indexed	Online	2595- 3982	August 2024
3	Praveena Vijayan and Dr.Aravind.J	A Bibliometric Analysis of the Literature on Entrepreneurial Ecosystem	Bharata Matha Journal of Multidisciplinary Studies pp. 1 -15	Peer Reviewed	Print	2348 - 3571	January 2024
4	Manikandan.C and Dr.Aravind.J	Unlocking Digital Financial Inclusion in India: The Role of Socio- Economic and Technological Factors	Humanities and Social Science Studies pp. 113-121	UGC Care Listed	Print	2319- 829X	January 2025

2. Dr.Priyalakshmi.P.N

Sl. No	Authors	Title of Paper	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC	Print Online	ISSN	Year
1	Dr.Priyalakshmi .P.N and Dr.Aravind.J	Family Environment of Women Bank Employees in Kerala	IPE Journal of Management pp.42-46 Vol.14, No.10	UGC Care Listed	Print	2249-9040	Jan-June 2024

3. Aparna.P

Sl. No	Authors	Title of Article	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Aparna P.	Evaluation of Quality Online Banking Services Using WASPAS Method	REST Journal on Banking, Accounting and Business Vol: 3(3), September 2024 REST Publisher;	Peer Reviewed	Online	ISSN: 2583 4746	2024

4. Dr.Tushar Soubhari

Sl. No	Authors	Title of Article	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Dr.Tushar Soubhari and others	Robo-Advisors and Investment Decisions: Assessing the impact of the Snake-Bite effect and Social-Emotional Well Being and Resilience	Investment Management and Financial Innovation, pp. 453-468 Vol: 22(1), December, LLC Consulting Publishing Company Business Perspectives	Open Access	Online	ISSN: 1812-9358	2024

Book Publications by Faculty Members

1. Dr.Aravind.J

Sl. No	Authors	Title of Article	Book Name	Print Online	ISBN	Year
1	Ajina.V.S, Dr.Aravind.J and Jasimudeen	Rural Women Empowerment through Entrepreneurial Marketing	ICSSR Sponsored National Conference Proceedings	Print	978-81- 982191-0- 7	2025

2. Prameela.P

Sl. No	Authors	Title of Article	Book Name	Print Online	ISBN	Year
1	Prameela P & Dr K Kanniammal	Influence of Microfinance on socio-economic and Psychological empowerment of Women Micro- Entrepreneurs	Technology Revolution and Indian Industry	Edited book	978-81- 316-1365- 8	2024

3. Dr.Tushar Soubhari

Sl. No	Authors	Title of Article	Book Name	Print Online	ISBN	Year
1	Tushar Soubhari, Sudhansu Sekhar Nanda, C. V. Shobha	Revisiting Climate Crisis for Carbon Neutrality Through Education? A Sustainable Nudging Approach.	Nudging Green: Behavioural Economics and Environmental Sustainability	Online	eBook ISBN: 978-3- 031- 65972-0	2024

Student Achievements

a. Sports

Name of Student	Class	Item	Position	Date
Munawar Ellikkal	M.Com	Cricket	Second	06/12/2024
Aravind.P.S	B.Com		Second	06/12/2024
Sayyed Mohammed Khaja	B.Com		Second	06/12/2024
Avinash Aravind	B.Com		Second	06/12/2024
Midhun.K.C	B.Com		Second	06/12/2024

b. Winners

Name of Student	Class	Item	Position	Date
Shameel.K	M.Com	Mathematics Quiz	First	10/01/2025
Shakir Firoz.M.C	M.Com	Mathematics Quiz	First	10/01/2025

c. NET/PHD Qualified

Sl.No	Name	Roll No	NET/PHD	Month and Year	Percentile Scored
1	Shameel.K	2809007525	NET	June 2024	94.8241
2	Abhin Nath.I	TN02001559	NET	December 2024	94.7231
3	Shakir Firos.M.C	KL13002363	Admission to PhD	December 2024	84.0486

d. SET Qualified

Sl.No	Name	Roll No	Month and Year	Aggregate Percentage
1	Abhinnath.I	40050059	January 2025	47.92%

e. Scholarships

Name of Student	Scholarship	Class	Nature/Mode	Amount
Megha.S	State Merit Scholarship	B.Com Second Semester	Cash	Rs 10000/
Rashida.A.K	State Merit Scholarship	B.Com Second Semester	Cash	Rs 10000/
Fathima Sahna.E,K	State Merit Scholarship	B.Com Second Semester	Cash	Rs 10000/
Shabeeba.K	State Merit Scholarship	B.Com Second Semester	Cash	Rs 10000/
Naja Shirin.K	State Merit Scholarship	B.Com Second Semester	Cash	Rs 10000/

f. Arts

Name	Class	Item	Position	Place	Date
Jayesh.V	B.Com Sixth Semester	Folk Dance (C-Zone)	First	EMEA College, Kondoty	21/01/2025
Jayesh.V	B.Com Sixth Semester	Folk Dance (Inter-Zone)	A Grade	Majilis College	24/02/2025
Megha.S	B.Com Second Semester	Classical Music	Third	EMEA College, Kondoty	23/01/2025
Megha.S	B.Com Second Semester	Semi-Classical Music	Third	EMEA College, Kondoty	23/01/2025
Abhin Nath.I	M.Com Fourth Semester	Malayalam Story Writing	Third	AKPCTA State Conference Competitions	15/03/2025

Memorandum of Understandings (MoUs)

The following MoU's were signed during the academic year:

Sl. No	First Party	Second Party	Date of Signing	Period
1	NSS College Manjeri	The Catalyst Education Group, Calicut	24/07/2024	One year
2	NSS College Manjeri	IBAT, Manjeri	27/08/2024	One year
3	NSS College Manjeri	Tally Assessment Centre, Manjeri	03/09/2024	One year
4	NSS College Manjeri	Arth Nirmiti Initiative, Kochi	04/09/2024	One year

Faculty Achievements

a. PhD

Name	Discipline	Title of Thesis	University	Month and Year
Dr.Tushar Soubhari	Commerce	Financial Risk Tolerance and Investment Decisions of Retail Equity Investors in Kerala	University of Calicut	April 2024

b. Others

Name	Role	Project
Dr.Tushar Soubhari	Language Validator Expert	Anuvadini – Ministry of Skill Development and Entrepreneurship NIMI Books Project

Industrial Visit

The department conducted two industrial visits during the academic year.

Sl.No	Company Visited	Place	Day of Visit	Participation
1	Kannan Devan Tea Plantations	Munnar	07/11/24 to 08/11/24	43 students and 2 teachers
2	Benchmarks Tea Factory	Ooty	24/02/2025	43 students and 2 teachers

Industrial Visit to Kannan Devan Tea Plantation, Munnar (Nov 7-8, 2024)



Industrial Visit to Benchmark Tea Factory, Ooty (24/02/25)



Department Programmes and Activities

1. Merit Day

The Merit Day - 2024 was organized by Post Graduate Department of Commerce, NSS College Manjeri on 10-06-2024. The programme started at 1.30 pm with prayer song. The welcome address was delivered by Ms. Prameela.P. The presidential address was done by Dr. Aravind.J, HOD Department of commerce. Then the programme was inaugurated by our respected Principal, Ms. Neetha.P.C and felicitations were done by Dr. Rajesh Kumar.T, Co-ordinator of IQAC, Dr. Sajjan.R, Secretary College Council and Sri. Gireesh Babu, Office Superintendent.

The following students received recognition and memento from the Department:

Sl.No	Name	Achievement
1	Fathima Joshila.U.T	B.Com Topper
2	Najna.M	M.Com Topper
3	Najna.M	University Rank (9 th Position)
4	Sahad.K	Sports Achievements
5	Nashwa.P	Add on Course Topper

Merit Day Celebrations - 2024 (10/06/2024)



2. National Seminar

The National Seminar on “Significance of IPR in the Modern Global Economic Environment” was organized by Post Graduate Department of Commerce along with IPR Cell in association with IQAC and ED Club on 10-09-2024. The programme started at 10 am with the welcome address by Dr.Tushar Soubhari. The presidential address was done by Dr. Aravind.J, HOD Department of commerce. Then the programme was inaugurated by our respected principal Ms. Neetha.P.C and felicitation were done by Dr. Rajesh Kumar.T, Co-ordinator of IQAC, Dr. Sajan.R, Secretary, College Council and Sri. Sajeendran.P, Office Superintendent. The resource person for the event was Adv.Suparna Gopal, Practicing Trademark Attorney, Kanjikode Industries Forum. The main objective of the programme was to link the significance of IPR with Global Economic Environment. She started with meaning of IPR, types of IPR and then focused on each component such as Patent, Copyright, Trademarks, Industrial Designs, Trade Secrets and Geographical Indications. The meaning, procedure, period, use and applications of each component were discussed in detail. After the description of components, relevance of IPR in the modern competitive environment was discussed and also showed the impact of IPR on modern Global Business Environment and Business Operations.

National Seminar on IPR: 10/09/2024



3. Orientation Programme as part of MoU with Catalyst Group

An orientation programme about Professional Courses was given second year and final year B.Com students on July 25, 2024. It was hosted as part of Memorandum of Understanding (MoU) between Post Graduate Department of Commerce, NSS College Manjeri (first party) and Catalyst Education Group, Calicut (Second party). There were two sessions. First session was handled by Mr. Afeef Yousaf, Chief Accountant Officer, and Catalyst Education Group and second session was handled by Mr. Amith. First sessions gave a detailed description about the professional and add on courses B.Com can undertake along with their UG programme, its significance in the modern competitive business environment and chances of getting jobs after the successful completion of courses. Second session focused on the contents of courses, its eligibility, stages of completion, fee payment and the practical sessions. The two sessions were highly informative for students and enabled students to consider the courses as higher studies. The two relevant professional courses presented were CMA-USA and CA. A question session was done at the end to clarify the doubts of students. Total 73 students participated in the orientation programme.

ORIENTATION PROGRAMME AS PART OF MOU WITH CATALYST EDUCATION GROUP (25/07/2024)



4. Orientation Programme as part of MoU with IBAT

An orientation programme about Professional Courses was given to final year B.Com students on August 27, 2024. It was hosted as part of Memorandum of Understanding (MoU) between Post Graduate Department of Commerce, NSS College Manjeri (first party) and IBAT Institute for Business Accounting and Taxation, Manjeri (Second party). The session was handled by Mr.Muvaveer Sadiq, Director, IBAT, Manjeri. He gave a detailed description about the professional courses to B.Com students. A detailed session on income tax also conducted to students, which covered Basics of Income Tax, Heads of Income, Computation of Taxable income, Computation of Tax liability and Income Tax authorities. A question session was done at the end to clarify the doubts of students. Total 33 students participated in the orientation programme. The programme came to an end at 2.30 pm.



5. Orientation Programme as part of MoU with Tally Assessment Centre

An orientation programme about Tally Software packages was given to final year B.Com students and first year B.Com students on September 03, 2024. It was hosted as part of Memorandum of Understanding (MoU) between Post Graduate Department of Commerce, NSS College Manjeri (first party) and Tally Assessment Centre Manjeri (Second party). The session was handled by Mr. Manoj.R Managing Director, Tally Assessment Centre, Manjeri. He gave a detailed description about the various Tally Software packages and also about the Accounting Courses to B.Com students. He gave details about courses, course objectives, fees, study materials, certification and also job opportunities and placement after the successful completion of the courses. A question session was done at the end to clarify the doubts of students. Total 67 students participated in the orientation programme. The programme came to an end at 12.30 pm.



6. Workshop on Mastering M.Com Project

A workshop was organized on “Mastering M.Com Project” on 30/10/2024 from 9.30 am to 3.30 pm. The resource persons were Ms.Sruthy Krishna.V.G and Ms. Keerthana.V.S, Research Scholars, Christ College, Irinjalakuda. The workshop started at 9.30 am. The workshop has three sessions: The contents of the first session were title framing of research, contents of research plan, significance, research problem, research gap, objectives setting, hypotheses framing, research methodology. The second session covered review of literature, types of review, format and discussion with a sample questionnaire. The third session covered measurement scales, data analysis and testing of hypotheses. The workshop came to end at 3.30 pm.

Workshop on Mastering M.Com Project: 30/10/2024



7. Workshop on Data Analysis using SPSS

A workshop was organized on “Data Analyzing SPSS” on 14/02/2025 from 9.30 am to 12.30 pm. The resource person was Mr. Ansal.M, UGC Librarian, MES Mampad College, Mampad, Malappuram. The workshop started at 9.30 am. The workshop has three sessions. The contents of the first session were Excel data screening with SPSS, Replacing Missing values in SPSS, Questionnaire Adding to SPSS and Descriptive Statistics. The second session covered one sample t test, Independent Sample t-test, Paired Sample t test, One Way ANOVA, Correlation, and Chi-square Test. The workshop came to end at 12.45 pm.

Workshop on Data Analysis using SPSS: 14/02/2025



8. Invited Talk on Internship for B.Com Honours Programme

An invited talk was organized on “Internship for B.Com Honours Programme” on 17/02/2025 from 9.30 am to 12.30 pm. The resource person was Dr.Dhanya.K.A, Assistant Professor, School of Business Management, Christ University. The workshop started at 9.30 am. The workshop was conducted with the object of providing awareness to B.Com First Year students on Internship Programme. Internship is included in the syllabus as part of the introduction Four Year Under Graduate Programme. The workshop contents included internship, benefits to students, types of internships, how to find internships, examples of internships, stages of internships, pre-internship, selecting the company, during internship, post internship, internship report writing, contents of internship reports, viva voce, process of internship, challenges of internship, drafting an internship plan. The workshop came to end at 12.30 pm.



9. Quiz Competition

A Quiz competition programme was organized by second year M.Com students on 19/02/2025 at College seminar hall. The cash prize was sponsored by ibat, Manjeri. 52 students were participated in the programme. Total 26 teams were participated. There were 2 rounds in the quiz programme. The winners of the competition were:

First Prize	Muhammed Midilaj M.P and Zainul Abid .V.P (Dept of Mathematics) - Rs.333
Second Prize	Megha.S and Aadhithyan.A.V (Department of Commerce) – Rs 222
Third Prize	Fathima.C.P and Ishana Sherin (Department of Commerce) - Rs.111



10. Seminar on Online Trading

A Seminar was organized on “Online Trading” on 28/02/2025 from 1.45 pm to 3.30 pm. The resource person was Mr.Sharafu Devala, Trainer, ABSO Institute, Manjeri. The seminar focused on the online trading mechanism, modus operandi, avenues of investment, platforms and how the trading is done practically. The discussion about selecting broker, opening Demat account and trading account, analysis, strategy and investor psychology were made. The common types of trading such as, day trading, swing trading, position trading, option trading, and forex trading were discussed. 28 students from M.Com class were participated in the seminar. The seminar came to an end at 3.30 pm.

Seminar on Online Trading (28/02/2025)



Date: 25/03/2025

Dr.Aravind.J
Head of the Department
Department of Commerce
NSS College Manjeri