

ED CLUB REPORT (2023-24)

ED Club is functioning in the college under the guidance and leadership of PG department of Commerce. All activities are carried out with the financial assistance received from DIC, Malappuram. The B. com students were the members of the ED club. The total number of members registered during the year is 46. ED club organised the following programmes during the year 2022-23.

1. “WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT”- REPORT



ED club and PG Department of commerce in association with Common Facility Centre (CFC), Payyanad, Manjeri organized a workshop on 07/07/2023 from 9.30 – 4.30 p.m at CFC. 17 students and two teachers were participated in the workshop. The workshop was conducted in two sessions. In the first session various aspects of Entrepreneurship was covered. In the afternoon session various financial assistance from the Government for starting the business was discussed. An MOU was signed with CFC Manjeri. The workshop was very much informative and interesting to the students.

2. National Seminar on Competitive Advantage through IPR-The Indian Narrative



ED club in association with PG Department of commerce and IPR Cell organized a National Seminar on “ Competitive Advantage through IPR-The Indian Narrative” on 21/07/2023 from 10.00 - 1.00 p.m at Seminar hall . **Mr. Manu Antony** (Assistant Professor, St.Joseph’s college, Devagiri) was the resource person of the programme. All students of M.com and B.com were participated in the programme. **Mrs. Prameela.P** (Convenor, IPR Cell) delivered welcome speech. The programme was inaugurated by **Mrs Neetha.P.C (Principal in charge)** and presided by **Dr Aravind.J (HOD, Department of Commerce)**. **Dr R Sajan (College Council Secretary)**, **Dr Yamuna K.M (IQAC Co-ordinator)**, **Dr Priyalakshmi.P.N (ED Club Co-ordinator)** and **Sri. Manikandan.V(Office Superintendent)** delivered felicitations for the programme. The Session was an interactive one. The session was centred around Artificial Intelligence. He explained the scope of metaverse in the present world. He explained the dimensions of metaverse using case studies. The session was really an interesting one. The students asked many questions relating to metaverse and artificial intelligence and he answered the questions in an interesting way. The session ended up at 1.15 pm with vote of thanks by **Ms. Aksheya.H** (Final year B.com student).

3. “A TALK WITH WOMEN ENTREPRENEUR”



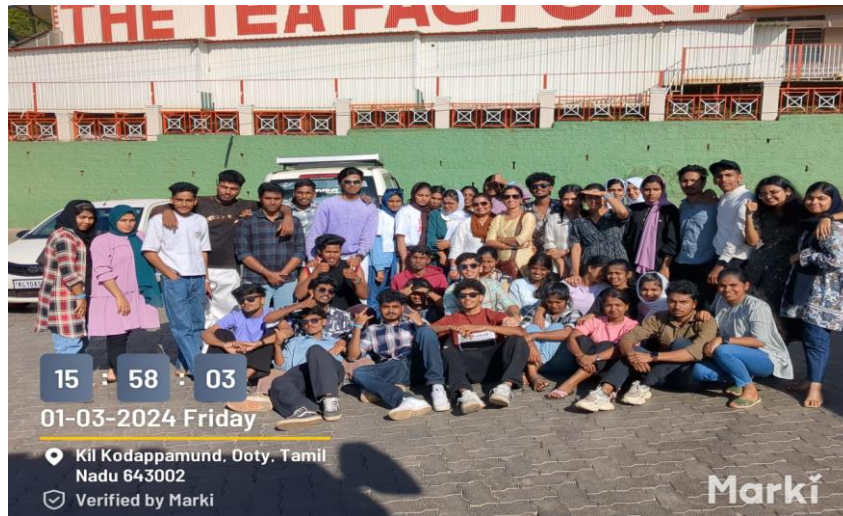
ED club in association with PG Department of commerce organized an interaction programme titled “A talk with Women Entrepreneur” on 21/08/2023 from 1.30 – 3.30 p.m. at Room No.37. **Mrs. Nisha Arun (Owner, Nayanz makeover studio and beauty zone)** was the chief guest of the programme. ED Club members were participated in the interaction programme. A total of 40 students participated in the programme. **Dr Priyalakshmi.P.N (ED Club Co-ordinator)** delivered welcome speech. The programme was inaugurated by **Mrs Neetha.P.C (Principal in charge)** and presided over by **Dr Aravind.J (HOD, Department of Commerce)**. **Dr R Sajan (College Council Secretary)** and **Dr Yamuna K.M (IQAC Co-ordinator)** delivered felicitations for the programme. The Session was an interactive one. The guest shared her experiences in business field, the struggles, challenges faced, strategies adopted, etc. with students. She also shared some innovative business ideas with students. The students asked many questions and she answered the questions in an interesting way. It was an interesting and informative session. The session ended up at 3.30 pm. The vote of thanks for the programme was delivered by Anagha.S. (ED Club Member).

4. “Workshop on Careers in Fashion Designing”



ED club in association with PG Department of commerce organized a workshop on careers in Fashion Designing on 25/01/2024 from 1.30 – 3.30 p.m. at Room No.35. **Mr. Nabeel Fabi** was the resource person. A total of 37 students participated in the workshop. **Dr Priyalakshmi.P.N (ED Club Co-ordinator)** delivered welcome speech. The programme was inaugurated by **Mrs Neetha.P.C (Principal in charge)** and presided over by **Dr Aravind.J (HOD, Department of Commerce)**. **Dr Yamuna K.M (IQAC Co-ordinator)** delivered felicitations for the programme. It was an interesting and informative session. The session ended up at 3.30 pm. The vote of thanks for the programme was delivered by **Anaswara K.T. (ED Club Member)**. The workshop gave students a practical experience on fabric colouring. It was a practical session. The session was interactive and interesting to students.

5. INDUSTRIAL VISIT TO DODABETTA TEA FACTORY



An industrial visit to Dodabetta Tea factory Ooty was organised by the ED Club, NSS college manjeri on 1/03/ 2024. 43 students were participated in the industrial visit. The students were accompanied by two faculty members Ms. Saritha and Ms. Aparna . The journey started at 5.15 am and reached Dodabetta factory at 9.30 am. Dodabetta Tea Factory, at ooty, TamilNadu was founded in the year 2005, and is well managed by Mr. N.K.Krishnamoorthy, former Member of Tea Board. Factory sprawls over an area of 1 acre in Ooty in the midst of the many blue hills of the Nilgiris, second largest hill station, bounded by tea plantations, at an altitude of 1839 meters. Their production capacity is 30 tonnes per month. Having about 35 years of experience in Tea field operations has passion to set a Tea Museum adjacent to the Dodabetta Tea Factory. The students got a wonderful opportunity of attending a training session on tea processing. The visit came to an end by 5 pm and we reached back to Manjeri at 11.pm.