

B.COM

PROGRAMME OUTCOME (PO)

The B.com graduates can pursue Post Graduation like M.com, MBA, ICWA, CA, CS, etc. After their Post Graduation, they can do M.Phil or Ph.D and take teaching as their career in higher education institutions. They can also select various other career options like banking services, insurance sectors, marketing, tax consultancy, etc. They may also appear for certificate courses of any discipline and for any competitive exams conducted by UPSC, KPSC, etc. After completing three years for B.Com programme, students would gain a thorough knowledge in the fundamentals of commerce and finance. The students will develop the skill of applying concepts and techniques used in commerce. The programme will expose students about entrepreneurship.

PROGRAMME SPECIFIC OUTCOME (PSO)

- The students will gain comprehensive knowledge of finance, accounting, taxation, marketing and business laws.
- Equip students to acquire professional, interpersonal and entrepreneurial skills
- Enrich communication, ethical values, and professional and leadership skills of students.
- Enable students to meet the manpower needs of companies in accounting, taxation, auditing, financial analysis and management.
- Enable students to pursue higher education in the field of commerce and finance.

- Excel in contemporary knowledge of business and developing inclination towards lifelong learning.

COURSE OUTCOMES (CO) - B.COM

BUSINESS MANAGEMENT

- To understand the process of business management and its functions.
- To familiarize the students with current management practices.
- To understand the importance of ethics in business.
- To acquire knowledge and capability to develop ethical practices for effective management.

FINANCIAL ACCOUNTING

- To equip the students with the skills of preparing financial statements for various type of organizations.
- To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

BUSINESS REGULATIONS

- To familiarize the students with certain statutes concerning and affecting business organizations in their operations.

CORPORATE ACCOUNTING

- To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

COST ACCOUNTING

- To familiarize the students with the various concepts and elements of cost.
- To create cost consciousness among the students.

CORPORATE REGULATIONS

- To familiarize the students with corporate law and to make them aware of the Importance of corporate governance in the management of organizations

ACCOUNTING FOR MANAGEMENT

- To enable the students to understand the concept and relevance of Management Accounting.

- To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.

BUSINESS RESEARCH METHODS

- To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies

INCOME TAX LAW AND PRACTICE

- To impart basic knowledge and equip students with application of principles and provisions of Income - tax Act, 1961 amended up to date.

HUMAN RESOURCES MANAGEMENT

- To familiarize the students with the different aspects of managing human resources in an organization.
- To equip the students with basic knowledge and skills required for the acquisition, Development and retention of human resources.

AUDITING

- To impart knowledge about auditing principles, procedures and techniques in accordance with current legal requirements and professional standards.

FINANCIAL MARKETS AND SERVICES

- To provide basic knowledge about the structure, organization and working of financial system in India.

FINANCIAL MANAGEMENT

- To familiarize the students with the concepts, tools and practices of financial management.
- To learn about the decisions and processes of financial management in a business firm

FINANCIAL DERIVATIVES

- To acquire knowledge about financial derivatives and their features.
- To know about various risks associated with derivatives.

FUNDAMENTALS OF INVESTMENTS

- To familiarize the students with the world of investments.
- To provide a theoretical framework for the analysis and valuation of investments

MANAGERIAL ECONOMICS

- To enable the students to understand micro and macroeconomic concepts relevant for business decisions.
- To help the students to understand the Application of economic principles in business management

MARKETING MANAGEMENT

- To provide basic knowledge about the concepts, principles, tools and techniques of marketing.
- To impart necessary knowledge which help the student to choose a career in the field of marketing.
- To expose the students to the latest trends in marketing.

E-COMMERCE MANAGEMENT

- To enable the student to understand basics of E - Commerce
- To Gain a practical orientation to E-Commerce and E- Business management

QUANTITATIVE TECHNIQUES FOR BUSINESS

- To familiarize student with the use quantitative techniques in managerial decision making.

BASIC ACCOUNTING

- To enable the students to acquire knowledge of Accounting Principles and Practice.

BASIC NUMERICAL SKILLS

- To enable the students to acquire knowledge of Mathematics and Statistics.
- At the end of this course, the students should have understood set operations, matrix and Mathematics of finance, Statistical tools and their applications.

GENERAL INFORMATICS

- To update and expand basic Informatics skills of the students.
- To equip the students to effectively utilize the digital knowledge resources for their study.

ENTREPRENEURSHIP DEVELOPMENT

- To familiarize the students with the concept of entrepreneurship.
- To identify and develop the entrepreneurial talents of the students.
- To generate innovative business ideas in the emerging industrial scenario.

BANKING AND INSURANCE

- To enable the students to acquire knowledge about basics of Banking and Insurance
- To familiarize the students with the modern trends in banking.