

DEPARTMENT OF ENGLISH

B.A. FUNCTIONAL ENGLISH

PROGRAMME OUTCOME

PO1: The primary focus is on developing basic language skill- LSRW (Listening, Speaking, Reading and Writing).

PO2: Fostering human values through exposure to major works of literature in English and stimulating self-exploration and self-expression.

PO3: To eradicate grammatical errors in speech and writing

PROGRAMME SPECIFIC OUTCOME

PSO1: Training to acquire Phonetic skills

PSO2: Training in Multilingual Translation

PSO3: Moulding a generation of students competent in tapping ICT for generation of knowledge.

COURSE OUTCOME

CORE COURSES

FEN1B01: ORAL COMMUNICATION PRACTICE

Contact Hrs/week: 6, Credit: 4

CO: The students should have better speaking and listening skills. They shall be intelligible in their own speech and shall have acquired the listening skills to comprehend and adequately respond to the English spoken in different parts of the world.

FEN2B02: COMMUNICATIVE GRAMMAR

Contact Hrs/week: 6, Credit: 4

CO: To introduce relevant areas of grammar and grammatical pattern to ensure

accuracy and fluency in the speaking and writing of English

- To provide support for students preparing for IELTS Examination

FEN3B03: ENGLISH AND COMMUNICATION TECHNOLOGY

Contact Hrs/week: 4, Credit: 4

CO: The student will have a thorough general awareness of Computer Hardware and Software from a practical perspective.

- The student will have good practical skill in performing common basic tasks with the Computer.

FEN3B04: APPLIED PHONETICS

Contact Hrs/week: 5, Credit: 4

CO: To identify distinctive English sounds, its production and the varied phonetic symbols.

- To provide learners listening and comprehension skills on internationally acceptable English.
- To make learners achieve a mastery over English pronunciation
- To give an understanding of phonetics.

FEN4B05: INTRODUCTION TO LINGUISTICS

Contact Hrs/week: 5, Credit: 4

CO: To familiarize the students with the origin and development of language with special reference to English

- To introduce the students to various levels of linguistic analysis- Phonology, Morphology, Syntax and Semantics
- To provide a brief historical survey of the development of Modern Linguistics
- To sensitize the students to the application of Linguistics in different areas
- To introduce the students to Discourse Analysis
- To develop in them the ability to do intensive reading for identifying specific Information.

FEN4B06: ENGLISH FOR BUSINESS COMMUNICATION

Contact Hrs/week: 5, Credit: 4

CO: On completion of this course, students will have:

- a) A comprehensive idea about business correspondence
- b) The ability to prepare business letters, business reports, technical proposal etc.
- c) The tips to improve their speaking skills
- d) A thorough knowledge in the field of proof reading and editing

FEN5B07: CREATIVE WRITING

Contact Hrs/week: 5, Credit: 4

CO: a) To help students identify and appreciate various writing styles.

- b) To make concrete observations about one's personality and that of others, based on the physiological and psychological aspects of personality
- c) To be innovative and creative in exercising leadership qualities
- d) To endear the value of positive thinking, and to develop an optimistic attitude in life.
- e) To learn to motivate others, and to analyse and resolve conflicts systematically.

FEN5B08: FUNCTIONAL ENGLISH FOR PRINT MEDIA

Contact Hrs/week: 5, Credit: 4

CO: On completion of the course the student will have

- A broad notion of the theories related to Communication.
- Knowledge of the history of the media
- Functional knowledge of the fundamentals of media writing.
- Developing the skill by practice, of writing editorials, features, reviews and the like.

FEN5B09: THEATRE FOR COMMUNICATION

Contact Hrs/week: 5, Credit: 4

CO: On the completion of course

1. The student will be familiar with theories related to drama and theatre , both eastern and western from Bharata and Aristotle to modern theatre
2. They will be able to understand and analyse plays in relation to history, culture and theory.
3. They will be empowered in conceptualising and implementing theatrical projects.

FEN5B10: CONTEMPORARY LITERARY AND CULTURAL THEORY

Contact Hrs/week: 5, Credit: 4

CO: This course is meant to be introductory in nature. The students need to gain a basic understanding of different schools of theory.

FEN6B11: ENGLISH LANGUAGE TEACHING

Contact Hrs/week: 5, Credit: 4

CO: 1. Communicate the scope and potential of English as a universal language
2. Recognize the importance of learner participations in the learning process
3. Realize the crucial role of the teacher as the facilitator, team player and organiser
4. Appreciate the importance of feedback in the teaching -learning environment
5. To guide the learner towards self help in the language learning process & acquire LSRW skills.

FEN6B12: FUNCTIONAL ENGLISH FOR ELECTRONIC MEDIA

Contact Hrs/week: 5, Credit: 4

CO: On completion of the course the student will have

- To familiarize them with the fundamentals of electronic media.
- Knowledge of the fundamentals of writing for the electronic media.

FEN6B13: TRANSLATION STUDIES

Contact Hrs/week: 5, Credit: 4

CO: By the end of the semester, the student will have an overall view of basic theories of translation. He will have acquired the skill in translating various kinds of texts.

FEN6B14: FILM STUDIES

Contact Hrs/week: 5, Credit: 4

CO: 1. To give the students an outline of the evolution of film theories from the concepts relevant to general aesthetics and talk about its development as a set of theories specific to cinema medium
2. To arrive at an appreciation of film as an art form and its aesthetics.
3. To see film as a gateway subject and foster through film an understanding of visual aesthetics, forms and technological innovation.
4. To understand how film connects with history, politics, technology, psychology and performance.
5. To critically appraise the nature of representation on screen and how class, race, ethnicity and sexuality are represented.

6. To probe the impact of practices and regulations such as censorship, cultural policy, industry awards and international distribution in film reception.
7. To develop analytical skills so that the student can produce informed and through close readings of films.

FEN6B15 (A): ADVERTISING: THEORY & PRACTICE

Contact Hrs/week: 3, Credit: 4

1. Identify the role of advertising within the Marketing Communication Mix.
2. Analyse advertisements in terms of creativity and execution.
3. Create advertising objectives and put together a plan to meet these objectives
4. Examine marketing data, using appropriate techniques, and use the information to establish and solve marketing communication problems.
5. Understand the techniques and procedures involved in advertisement production.

COMPLEMENTARY COURSES

FEN1C01: LANDMARKS IN ENGLISH LITERATURE

Contact Hrs/week:6, Credit: 4

- On completion of the course, the student will become familiar with the various movements and ages in English literature.
- The student will be acquainted with great classics in English and American literature.
- He will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.
- He shall be acquainted with the changes in English language through literature. , Credit: 4

FEN2C02: INDIAN WRITING IN ENGLISH

Contact Hrs/week:6, Credit: 4

- To read between the lines and understand the overt and covert meanings and to critically assess ideas seen in a passage.
- To familiarize with the English used by various Indian writers who write in English and to expose to constraints and challenges encountered in articulating Indian sensibility in English.
- To acquaint with a wide range of Indian fictional and poetic writings in English and to introduce students to the pluralistic aspects of Indian culture and identity.

FEN3C03: FOUNDATIONS OF AESTHETICS AND CRITICISM

Contact Hrs/week:6, Credit: 4

To give students an overview of Literary Theory till around 1950

FEN4C04 (A): AMERICAN LITERATURE

Contact Hrs/week:6, Credit: 4

To acquaint students with some of the landmark texts of American Literature through the ages.

OPEN COURSE**FEN5D04: PERSONALITY EFFECTIVENESS PROGRAMME**

Contact Hrs/week:3, Credit: 2

1. To enable the students to understand the importance of the interpersonal effectiveness, and to apply them in their interaction with others.
2. To make concrete observations about one's personality and that of the others, based on the physiological and psychological aspects of personality
3. To be innovative and creative in exercising leadership qualities
4. To endear the value of positive thinking, and to develop an optimistic attitude in life.
5. To learn to motivate others, and to analyse and resolve conflicts systematically.